

The **Future** of **Plastics Packaging**



20 September 2016

Brussels

Draft Programme

09.00 - 10.00 Registration & Welcome Coffee

10.00 - 16.00

The Future of Plastics Packaging

Moderator: Françoise Gerardi, ELIPSO

Introduction

David Baker, EuPC Packaging

Environmental Impacts of Packaging: Research & Development

Alan Campbell, The LCA Centre

Growth Within the Circular Economy

Fulvia Raffaelli, European Commission DG Growth

Advancements through Innovation

Alan Davey, Linpac Packaging

The Evolution of Plastics Packaging in E-commerce

EMOTA

12.30 - 13.30 Walking Lunch

Integrating Plastics Packaging into the Circular Economy

Simona Bonafè, European Parliament

Progress in Marketing & Innovation

Procter & Gamble TBC

Open Innovation in Packaging Design

Brian Lodge, RPC Group

Megatrends in Retail

Waitrose TBC

Influences on the Development of Packaging

Nestlé TBC

Closure

David Baker, EuPC Packaging

Organised by:



VLEVA Conference Room (Ground floor of the EuPC Building)
71 Avenue de Cortenbergh, 1000 Brussels