

# Kunststofenrubber.nl

**Kunststofenrubber.nl is the site for the plastics-processing industry. With the latest news, product information, raw material prices, vacancies and a comprehensive branch directory.**

## Website advertising

• Leaderboard	€ 250 per month
• Large rectangle	€ 275 per month
• Fullbanner	€ 225 per month
• Logolink	€ 175 per month

VAT not Included, step tariffs on request.

## Sponsored content

### Minisite / Focus on ...

Increase your online findability with your own minisite on Kunststofenrubber.nl. This includes your logo and a brief description in the section 'Focus on', with a link to your minisite.

**€ 2,950 per year**

### Online Business Boost Package:

Minisite and 10 landing pages

**€ 4,000 per year**

### Techvertorials

Your Techvertorial in the magazine Kunststof & Rubber will also be repeated on Kunststofenrubber.nl, as a download, for at least 12 months.

### Video presentatie

Introduce your company or product through images and sound in a video presentation.

**€ 300 per year per video package**

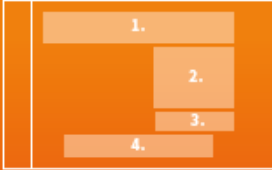
**€ 1,200 per 5 packages (production not included)**

As a boost you will twice receive an advertorial section on the newsletter (1st and 2nd month of placement). You may extend this to several announcements in the current year at € 125 a time.

### Online facts per month:

- 5.000 unique visitors
- 10.000 pageviews
- 4.000 newsletter subscribers

**FORMATS:**



1. Leader board: 728 x 90 pixels  
2. Large rectangle: 336 x 280 pixels  
3. Logo link: 60 x 30 pixels  
4. Full banner: 468 x 60 pixels



## Kunststof & Rubber Online Branch directory

For many years now, the Kunststof & Rubber Online Branch Directory has been the comprehensive survey of the plastics-processing sector in the Netherlands and Belgium on the Internet. A paid mention in the Online Branch Directory will provide you with the following advantages:

### Company profile (complete)

- Company description (75 words)
- All contact data
- Product survey
- Brand survey
- Contact button
- Link to your website

### Specific rendering (if available)

- Screenshot minisite
- Techvertorials
- Video

**€ 395 per year**

## Kunststof & Rubber Company Directory; print en online

- Placement in printed en online directory
- Company logo in full colour
- Extended company data
- Company profile (max. 200 words)
- Photo in full colour



**€ 595 per year**