



Kunststof & Rubber is the multimedial professional medium for the plastics- processing industry. Kunststof & Rubber's content offers a mix of business-strategic, economic and technical professional information both for and on all parties in the plastics chain. Supplemented by its yearly company directory, a weekly newsletter and its comprehensive website and data bank www.kunststofenrubber.nl.

For more than 65 years, Kunststof & Rubber has been a reliable source of information for entrepreneurs, managers, purchasing agents, salesmen, designers and processors within the plastics and rubber industry. Also advisory parties, such as banks, government agencies and consultancy firms avail themselves of the information in Kunststof & Rubber.

Edition: 1,520 copies.

Readers: 4,560 in the Benelux (the pass-along factor is 3)

Publication dates and themes in 2016

Edition	Publication	Closing date	Theme 2016
1/2	19 February	29 January	Rapid Pro Fair
3	18 March	26 February	
4	22 April	1 April	
5	20 May	26 April	
6/7	17 June	27 May	
8/9	16 September	26 August	Synthetic and materials Fair 2016
10	21 October	30 September	K Fair
11/12	18 November	28 October	

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