

# PLASTICS IN AFRICA 2016

*Opportunities and technical developments*



**5 December 2016**  
**Shangri-La Hotel,**  
**Dubai, United Arab Emirates**

Organised by:  
Applied Market  
Information Ltd.

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WORLD

**SPECIAL OFFER:** Save USD150 if you register before 12th September 2016

# PLASTICS IN AFRICA 2016

5 December 2016,  
Shangri-La Hotel, Dubai,  
United Arab Emirates

The second edition of AMI's Plastics in Africa 2016 will provide a stimulating forum for anyone active in the African plastics industry to get an up-to-date view on the latest market and technical developments and explore future growth opportunities.

Africa's growth is not only fuelled by its natural resources but also by its infrastructure development and emergent middle-class, and cities giving rise to a growing demand for a wide range of products requiring plastics from mobile phones to packaging. Not only that, but plastics products will play a vital role in the many fundamental challenges that the Continent faces from improving its agriculture, providing better water management systems, enabling safe and efficient food distribution and installing reliable power supplies.

The region is already attracting increasing interest from European companies looking at offshoring opportunities, especially in North Africa, while the development of duty free zones has attracted increasing levels of foreign manufacturing investment, mainly from China and India. However, Africa is a very complex market with the needs and market conditions of North Africa markedly different to most countries south of the Sahara.

Plastics in Africa 2016 will offer a high-level networking opportunity to meet with like minded professionals, get expert opinions and debate key issues in this booming industry. The conference will bring together leading industry participants at all levels of the supply chain, including top plastic African processors, international processing and converting groups, global investors, suppliers and distributors mainly from Africa and the Middle East.

## FIVE GOOD REASONS WHY YOU SHOULD ATTEND:

1. Review the latest technical developments
2. Exchange perceptions with key players in the African plastics industry
3. Source competitive intelligence
4. Identify and understand the opportunities of this booming market
5. Build focused professional networks

## CONFERENCE HOTLINE

Contact: Laura Richardt, Conference Organiser  
Tel: +44 (0) 117 314 8111  
Fax: +44 (0) 117 311 1534  
Email: [lr@amiplastics.com](mailto:lr@amiplastics.com)  
Twitter: @AMIconferences #attendAMI

## Save USD150

Register before 12th September 2016

### EARLY BIRD REGISTRATION OFFER

Register before 12th September 2016 and pay USD750 saving USD150 on the full price of USD900. There are additional discounts for group bookings. The registration fee includes attendance at conference sessions, lunch, refreshment breaks and a set of conference proceedings.

### SPONSOR THIS EVENT

A variety of sponsorship opportunities are available at this conference to help to promote and enhance your company's products and services to this highly targeted international audience. Contact the Conference Hotline for further information.

### HOTEL ACCOMMODATION

Delegates are responsible for booking their own accommodation.

AMI has negotiated a room rate of AED 850 (plus tax) for a standard room (breakfast included) or AED 1150 (plus tax) for a deluxe room (breakfast included) at the Shangri-La Hotel in Dubai if you book before 6th November 2016. Please be aware that when they have sold out, the discount rate will not apply. Therefore please book your room as soon as possible.

To reserve a room please contact the hotel directly and state that you are attending "AMI's Plastics in Africa 2016 conference".

Email: [mice.sldb@shangri-la.com](mailto:mice.sldb@shangri-la.com)  
Tel: + 971 4 4052825.

Please do not accept offers from companies claiming to be calling on behalf of AMI to help you book your hotel. We do not book accommodation on behalf of attendees and recommend you book directly with the hotel as above.

## EXTEND YOUR STAY IN DUBAI...



JOIN FLEXIBLE  
PACKAGING MIDDLE  
EAST & AFRICA  
6-7 DECEMBER 2016  
DUBAI  
20% DISCOUNT  
AVAILABLE

For a copy of the programme  
or to register contact  
Laura Richardt at:  
[lr@amiplastics.com](mailto:lr@amiplastics.com)  
+44 117 314 8111

Monday 5th December 2016

08.00 Registration and welcome coffee  
 09.00 Opening announcements

**SESSION 1 – DIFFERENT PERSPECTIVES ON THE AFRICAN MARKET**

09.10 **Polymer demand in Africa: latest analysis and prospects 2015-2020**  
 Ms. Cristina de Santos, Senior Market Analyst,  
 AMI CONSULTING, United Kingdom

09.40 **An investment opportunity in polyethylene in South Africa in an African environment**  
 Mr. Sake van der Wal, Consul Economic,  
 DEPARTMENT OF TRADE & INDUSTRY SOUTH AFRICAN  
 CONSULATE GENERAL, United Arab Emirates

10.10 **African market: difficulty and opportunity for an offshore company**  
 Dr. Teresa La Marca, Vice President,  
 NOLANPLASTICA S.p.A., Italy

10.40-11.20 Morning coffee

11.20 **Success story from a global organisation for plastics distribution in North Africa**  
 Mr. Bertrand Honegger, Chief Operating Officer,  
 F2M GROUP - FOURNIER THERMOPLASTIQUES, France

11.50 **Polymer sales into Africa – spoilt for choice?**  
 Mr. Dick Coates, Chairman,  
 MBT SOUTH AFRICA, South Africa

12.20 **Key learnings from the Turkish plastics and packaging market growth: how to maximise the potential in Africa and avoid the pitfalls**  
 Mr. Kurt Kuruc, General Manager,  
 FARMAMAK, Turkey

12.50-14.20 Lunch



**SESSION 2 - LATEST DEVELOPMENTS FOR PLASTIC PROCESSORS**

14.20 **Engineering polymers – growing the future**  
 Mr. Darren Van Rooyen, Product Manager,  
 CONTINENTAL COMPOUNDERS PTY. Ltd., South Africa

14.50 **Lower costs and increased performance - solutions for the African packaging industry**  
 Dr. Heiko E. Schenck, Packaging Manager ECEMEA  
 (Europe Middle East & Africa),  
 DUPONT DE NEMOURS, Germany

15.20 **Increasing crop yields and improving farmers' living standards**  
 Mr. Peter Malmros, Senior Technical Manager,  
 BOROUGE MARKETING & SALES COMPANY,  
 United Arab Emirates

15.50-16.30 Afternoon tea

16.30 **Heat stabilising flexible PVC with layered double hydroxide derivatives**  
 Dr. Dan Molefe, Lecturer,  
 UNIVERSITY OF PRETORIA, South Africa

17.00 **Trends in raw materials control for Africa**  
 Mr. Chris Crittenden, Managing Director,  
 MAGUIRE IMEA FZCO, United Arab Emirates

17.30 **Recycling in South Africa – a sustainable solution?**  
 Mrs. Annabe Pretorius, General Manager,  
 SOUTH AFRICAN PLASTICS RECYCLING ORGANISATION  
 (SAPRO), South Africa

18.00 Conference ends



# REGISTRATION FORM

Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_  
 Country: \_\_\_\_\_  
 Tel: \_\_\_\_\_ Fax: \_\_\_\_\_  
 VAT No.: \_\_\_\_\_  
 (Must be completed by all EU Companies)  
 Company activity: \_\_\_\_\_  
 Purchase order No. (if applicable): \_\_\_\_\_  
 Invoice address (if different from above): \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

## DELEGATE DETAILS

*If more than one delegate please photocopy form*

Title: \_\_\_\_\_ First name: \_\_\_\_\_  
 Surname: \_\_\_\_\_  
 Position: \_\_\_\_\_  
 Special dietary requirements: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## PAYMENT DETAILS

*All payments to be made in USD*

**Please tick box and write amount:**

<input type="checkbox"/> Early bird admission fee: <i>(Until 12th September 2016)</i>	USD750	_____
<input type="checkbox"/> Admission fee thereafter:	USD900	_____
<b>Total:</b>		_____

## METHOD OF PAYMENT

On receipt of this registration form your credit card will be debited.  
 You will be sent an invoice in 7-14 working days.

**Bank transfer quoting:** 'Applied Market Information Ltd. -  
 Plastics in Africa 2016' to: National Westminster Bank Plc.  
 Thornbury Branch, 16 The Plain, Thornbury, Bristol, BS99 5HD  
 Account number: **140 01 03420760** Bank No. **55 61 38**  
 IBAN: **GB62 NWBK 6073 0103 420760** SWIFT: **NWBKGB2L**

Visa / Mastercard / Eurocard / JCB

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If paying by card the following information **must** be given

Name of cardholder: \_\_\_\_\_  
 Expiry date: \_\_\_\_\_ 3-digit security code: \_\_\_\_\_  
 Cardholder's signature: \_\_\_\_\_  
 Card billing address: \_\_\_\_\_  
 Post / zip code: \_\_\_\_\_  
 Country: \_\_\_\_\_  
 Tel: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_

## PLASTICS IN AFRICA 2016

# CONFERENCE INFORMATION

### Date and location

5 December 2016  
 Shangri-La Hotel  
 Sheikh Zayed Road  
 P.O. Box 75880  
 Dubai  
 United Arab Emirates



Tel: +971 4 343 8888  
 Fax: +971 4 343 8886

### Registration fee

The registration fee includes attendance at conference sessions, lunch, refreshment breaks and a set of conference proceedings.

- **Early bird registration:** Register before 12th September 2016 for only USD750. Thereafter the cost is USD900.
- **Group rates:** For companies wishing to register two or more delegates, group discounts are available. Please contact the Conference Organiser for more details. (Please note to qualify for the group discount delegates must be booked at the same time, otherwise additional delegates may be charged at full price.)

### Sponsor this event and promote your company

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**Tel:** + 971 4 4052825.

### Cancellations

Full refunds, less a cancellation charge of USD200 will only be made on cancellations received prior to 4th November 2016. Thereafter we regret that no refunds can be made. Delegates may be substituted at any time. Please note that refunds will not be given on sponsorship packages.

## CONFERENCE HOTLINE

**LAURA RICHARDT, CONFERENCE ORGANISER**  
 Applied Market Information Ltd.  
 6 Pritchard Street, Bristol, BS2 8RH, United Kingdom  
**Tel: +44 (0) 117 314 8111 Fax: +44 (0) 117 311 1534**  
**Email: [lr@amiplastics.com](mailto:lr@amiplastics.com)**  
**Twitter: @AMIconferences #attendAMI**

The latest programme, including any new speakers or changes to the schedule can be viewed on our website: [www.amiconferences.com](http://www.amiconferences.com)