

Factsheet Kunststof & Rubber 2022

Kunststof & Rubber is the multimedial professional medium for the plastics- processing industry.

The Kunststof & Rubber's content offers a mix of business-strategic, economic and technical professional information both for and on all parties in the plastics chain. Supplemented by its yearly company directory, a weekly newsletter and its comprehensive website and databank www.kunststofenrubber.nl.

For more than 65 years, Kunststof & Rubber has been a reliable source of information for entrepreneurs, managers, purchasing agents, salesmen, designers and processors within the plastics and rubber industry.

Sizes (width x height in mm)

Sheet mirror: 210 x 297 mm

Type page	portrait	landscape
1/1 page	185 x 259 mm	n.a.
1/2 page	90 x 259 mm	185 x 123 mm
1/4 page	90 x 123 mm	185 x 60 mm
1/8 page	90 x 60 mm	185 x 30 mm
Loose insert	max. 205 x 297 mm	

Publication dates and special focuses

Edition	Publication	Closing date	Theme 2022
1	09 February	21 January	
2	06 April	16 March	Composites
3	22 June	01 June	Molds
4	31 August	10 August	Kunststoffen Fair
5	05 October	14 September	K Messe
6	07 December	16 November	End-of-year Special

Rates excl. BTW

		1x	3x	5x	8x
Cover page II	full colour	€ 2,700	€ 2,400	€ 2,100	€ 1,800
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1/8 page	full colour	€ 450	€ 400	€ 350	€ 300

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* No agency commission

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4,560

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RANGE PRINT

3

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per year

2,800

NEWSLETTER
SUBSCRIPTION

1x

per week

8,500

SESSIES P/M

14,500

PAGEVIEWS P/M

