

Factsheet Kunststof & Rubber 2023

Kunststof & Rubber is the multimedial professional medium for the plastics- processing industry.

The Kunststof & Rubber's content offers a mix of business-strategic, economic and technical professional information both for and on all parties in the plastics chain. Supplemented by its yearly company directory, a weekly newsletter and its comprehensive website and databank www.kunststofenrubber.nl.

For more than 65 years, Kunststof & Rubber has been a reliable source of information for entrepreneurs, managers, purchasing agents, salesmen, designers and processors within the plastics and rubber industry.

Sizes (width x height in mm)

Sheet mirror: 210 x 297 mm

Type page	portrait	landscape
1/1 page	185 x 259 mm	n.a.
1/2 page	90 x 259 mm	185 x 123 mm
1/4 page	90 x 123 mm	185 x 60 mm
1/8 page	90 x 60 mm	185 x 30 mm
Loose insert	max. 205 x 297 mm	

Publication dates and special focuses

Edition	Publication	Closing date	Theme 2023
1	07 March	14 February	
2	02 May	11 April	Composites
3	04 July	13 June	Injection Molding & Molds
4	05 September	15 August	Kunststoffenbeurs
5	24 October	03 October	Rethink, Reuse Reduce, Recycle
6	05 December	14 November	

Rates excl. BTW

		1x	3x	6x
1/1 page	full colour	€ 2,750	€ 2,540	€ 1,825
1/2 page	full colour	€ 1,575	€ 1,400	€ 1,200
1/4 page	full colour	€ 860	€ 770	€ 650
1/8 page	full colour	€ 515	€ 450	€ 325

Special place: +25%

Techvertorials*

1 page	€ 3,350
2 pages	€ 3,850
4 pages	€ 6,750

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4,560

RANGE PRINT

1,520

EDITION READERS

READ FACTOR

3

6x

per year



2,800

NEWSLETTER
SUBSCRIPTION

1x

per week

8,500

SESSIES P/M

14,500

PAGEVIEWS P/M

