

## Factsheet Kunststof & Rubber 2024

Kunststof & Rubber is the multimedial professional medium for the plastics- processing industry.

The Kunststof & Rubber's content offers a mix of business-strategic, economic and technical professional information both for and on all parties in the plastics chain. Supplemented by its yearly company directory, a weekly newsletter and its comprehensive website and databank [www.kunststofenrubber.nl](http://www.kunststofenrubber.nl).

For more than 65 years, Kunststof & Rubber has been a reliable source of information for entrepreneurs, managers, purchasing agents, salesmen, designers and processors within the plastics and rubber industry.

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**3**

**1,520**  
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### Sizes (width x height in mm)

Sheet mirror: 210 x 297 mm

#### Type page

	portrait	landscape
1/1 page	185 x 259 mm	n.a.
1/2 page	90 x 259 mm	185 x 123 mm
1/4 page	90 x 123 mm	185 x 60 mm
1/8 page	90 x 60 mm	185 x 30 mm
Loose insert	max. 205 x 297 mm	

### Publication dates and special focuses

Edition	Publication	Closing date	Theme 2024
1	05 March	07 February	Additive manufacturing
2	07 May	10 April	Composites
3	09 July	12 June	Injection molding & Molds
4	10 September	14 August	Kunststoffenbeurs
5	29 October	02 October	Rethink, Reuse, Reduce, Recycle
6	10 December	13 November	

### Tarieven excl. BTW

		1x	3x	6x
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1/2 page	full colour	€ 1,575	€ 1,400	€ 1,200
1/4 page	full colour	€ 860	€ 770	€ 650
1/8 page	full colour	€ 515	€ 450	€ 325

### Techvertorials\*

1 page	€ 3,350
2 pages	€ 3,850

\* No agency commission

### For questions and reservations please contact:

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