



## Factsheet Kunststof & Rubber 2021

Kunststof & Rubber is the multimedial professional medium for the plastics- processing industry.

The Kunststof & Rubber's content offers a mix of business-strategic, economic and technical professional information both for and on all parties in the plastics chain. Supplemented by its yearly company directory, a weekly newsletter and its comprehensive website and databank [www.kunststofenrubber.nl](http://www.kunststofenrubber.nl).

For more than 65 years, Kunststof & Rubber has been a reliable source of information for entrepreneurs, managers, purchasing agents, salesmen, designers and processors within the plastics and rubber industry..

Edition: **1,520** copies

Readers: **4,560** in the Benelux (the pass-along factor is 3)

### Publication dates

Edition	Publication	Closing date	Theme 2021
1	12 February	22 January	
2	16 April	26 March	Composites
3	18 June	28 May	Molds
4	10 September	20 August	Kunststoffen Fair
5	15 October	24 September	
6	10 December	19 November	

### Rates (VAT not included)

		1x	3x	5x	8x
Cover page II	full colour	€ 2,700	€ 2,400	€ 2,100	€ 1,800
Cover page III	full colour	€ 2,700	€ 2,400	€ 2,100	€ 1,800
Back page	full colour	€ 2,975	€ 2,650	€ 2,315	€ 1,970
1/1 page	full colour	€ 2,400	€ 2,135	€ 1,870	€ 1,605
1/2 page	full colour	€ 1,375	€ 1,230	€ 1,150	€ 1,060
1/4 page	full colour	€ 750	€ 670	€ 625	€ 585
1/8 page	full colour	€ 450	€ 400	€ 350	€ 300

Special position: + 25%

Techvertorials*	
1 page	€ 2,880
2 pages	€ 3,535
4 pages	€ 5,950

Bound inserts*	
2 pages	€ 2,444
4 pages	€ 3,262
8 pages	€ 5,437

\* No agency commission

Sizes	Width x height in mm	
Type page	210x297 mm	
Type area	<u>Portrait</u>	<u>Landscape</u>
1/1 page	185x259 mm	nvt
1/2 page	90x259 mm	185x123 mm
1/4 page	90x123 mm	185x60 mm
1/8 page	90x60 mm	185x30 mm
Loose insert	max. 205x297 mm	

### For questions and reservations please contact:

**Cobie te Nijenhuis**

Account Manager

T. +31 (0)6 - 833 320 45

E. [c.tenijenhuis@mybusinessmedia.nl](mailto:c.tenijenhuis@mybusinessmedia.nl)



**Bram de Ridder**

Account Manager

T.+31 (0)6 – 533 256 81

E. [b.ridder@mybusinessmedia.nl](mailto:b.ridder@mybusinessmedia.nl)

[www.kunststofenrubber.nl](http://www.kunststofenrubber.nl)